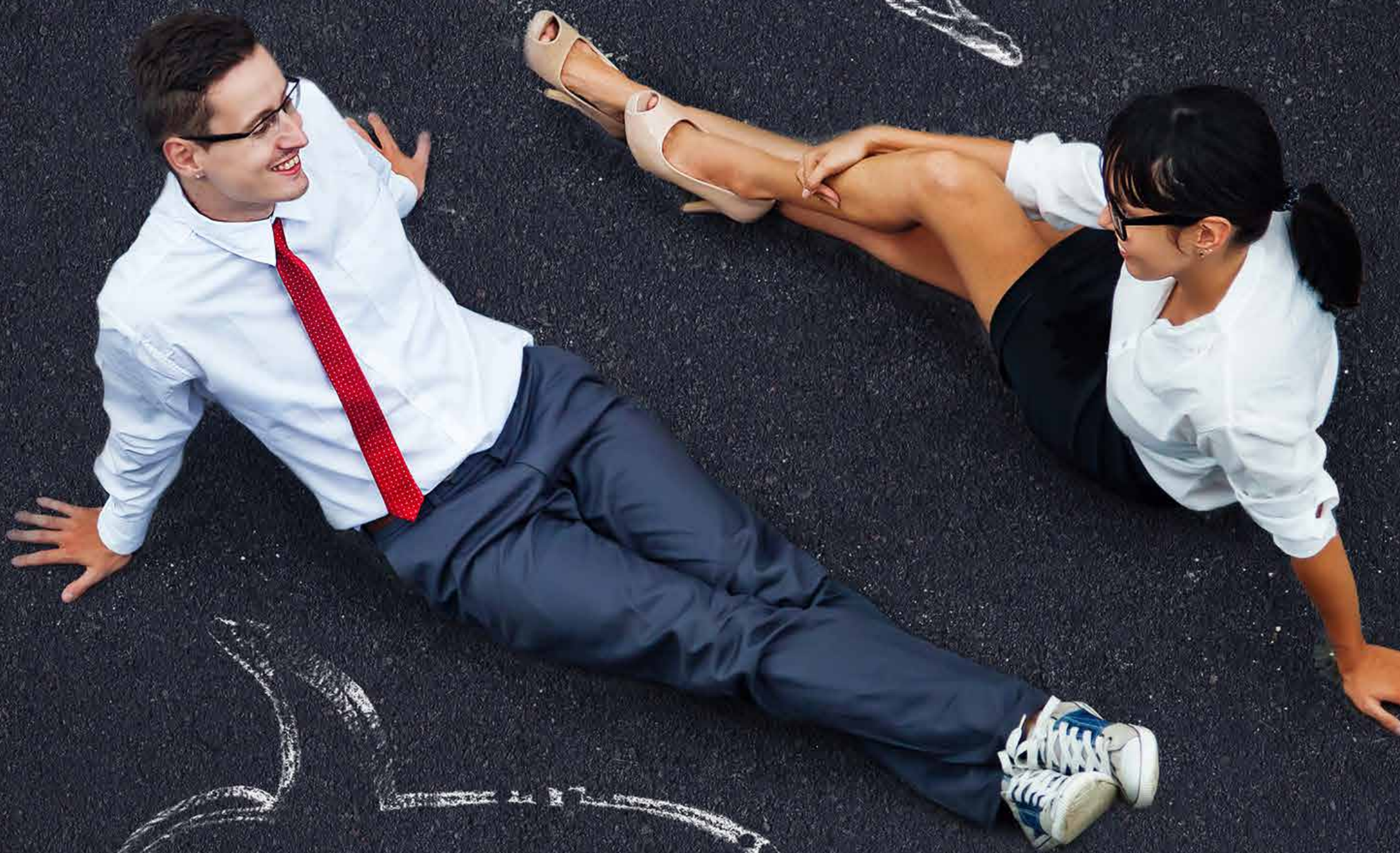




DOUBLE
THE ACCEPTANCE
RATE OF YOUR
CAMPAIGNS



GO FOR
BUBBLE!

www.simartis.com
www.questionsthat sell.net

BUBBLE
QUESTIONS THAT SELL

MEET BUBBLE

SELL YOUR PRODUCTS AND SERVICES THROUGH BUBBLE TO BOOST REVENUES AND REDUCE CHURN!

IT'S EASY!

Replace the SMS with a simple YES/NO interface displayed directly on the mobile screen. The message is persistent and enables you to get over 100% conversion rate increase to any cross-sell, up-sell, or retention campaign.

FAST TIME TO MARKET!

Get immediate results to prove the power of the solution in just 1 month by trying Bubble in your own environment. The outstanding results will convince you to extend the solution to your entire customer base. You can have the whole solution up and running in 3 months.

IT'S REAL TIME!

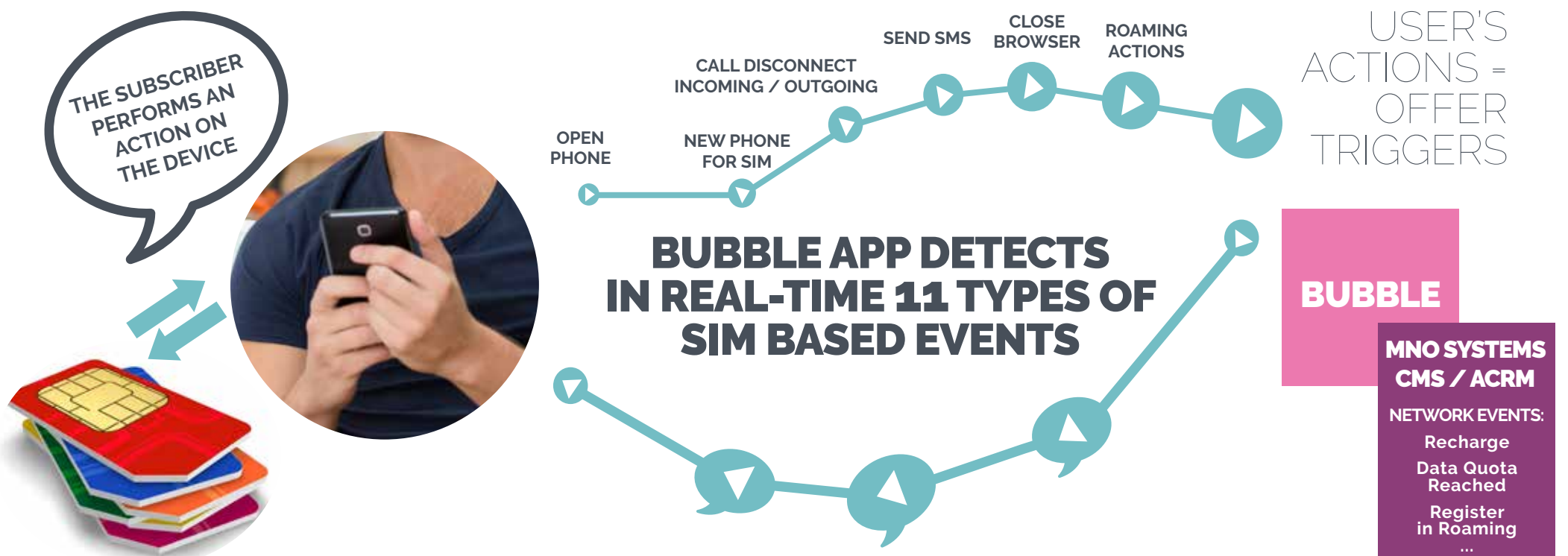
The offers will reach your customers in a contextual manner triggered by an action performed on the mobile phone, massively increasing the reachability rate. In just few seconds you will receive your customer's response which you can see in real time statistics.

IT ADDS VALUE!

Bubble complements your existing Campaign Management System / Analytical CRM with which it can be easily integrated. Also, the solution is compatible with any type of handset, be it feature, basic or smartphone.



BUBBLE CONCEPT



**DO YOU WANT
TO TAKE PART IN A
CUSTOMIZED DEMO?**



**E-MAIL US AT
sales@simartis.com**

**CALL HERE
[+4021/310.91.65](tel:+40213109165)**



**AND SET UP A
MEETING WITH
OUR EXPERTS.**

BUBBLE MAIN FEATURES AND DIFFERENTIATORS

ONE-CLICK ACTIVATION

We make it very easy for the end-users to respond to your offers. The simplicity of accepting the offer improves customer experience and translates in superior revenues.

ADDRESSES EXISTING CUSTOMERS

Over-the-air (OTA) installation on the active SIM cards in the market enables you to immediately cover all clients.

100% CONTEXTUAL RELEVANCE

The offers are delivered on the mobile screen triggered by customer's actions.

OFFER REMINDER

This feature alone boosts the adoption rate with 10-15%. Busy subscribers have the possibility to postpone making a decision about the offer and choose to be reminded the next day.



WHY BUBBLE

**HIGH
CONVERSION RATE:**
Up to **10 times**
versus the SMS channel

**EXCELLENT
CUSTOMER EXPERIENCE**
Simple, clear and relevant
Easy to respond
No spam connotation
Offer driven by phone usage context

FAST & COST EFFECTIVE
Generates revenue since day one
Real-time statistics with up to 100%
response from your customers

POST RESPONSE ACTION

When you sell more complex offers and need to provide more information, you can automatically connect the user to a Sales or Customer Service Representative, to an IVR or a website, open an USSD session, etc.

POST OFFER SMS – COUPONING

A personalized SMS with a unique code can be sent after a user's decision. You may use this feature to sell phone accessories, mobile tickets or deliver promotional coupons.

MULTI LANGUAGE

The campaigns can be defined to address the users in different languages based on their preferences.

UNSUBSCRIBE SMS

When the user rejects an offer, you can send a text with details on how to unsubscribe from receiving further offers of this type.

OFFER FREQUENCY

In line with your contact policy, a minimum time period between two consecutive offers can be set up.

TESTIMONIALS



“ Avea is very active with advertising and promotional campaigns for our subscribers. We were searching to deploy easy and innovative solutions to increase our subscribers' response rate. With Bubble we are gaining more control over the context of our customers to be able to display relevant promotional offers for a variety of our products. According to our first commercial deployments with push campaigns, we have obtained a 10 percent success rate via Bubble versus 5 percent via traditional SMS campaigns

EGEMEN KURDOLU,
IT group director,
AVEA Turkey



“ Bubble enables Moldcell to increase the efficiency of its outbound up-sell, cross-sell and loyalty campaigns via the Bubble real-time, event-based interactive messaging platform. With more than 100 improvement in response rates compared to traditional channels. Moldcell aims to position Bubble also over the current third party SMS communications and advertorials to improve responsiveness and equally enhance the trust of its customers with this advertising tool

OLGA PAVLIC,
Strategic Adjacencies and
Customer Channels Director,
Moldcell, part of the
Telia Sonera Group



“ We were looking for an innovative new sales channel with increased relevance for our clients as an alternative to SMS. This technology enabled us to deliver an improved customer experience, despite the variety of mobile phones. We were able to deliver relevant and timely offers, synchronizing the offer to the specific customer actions. All-in-all, this service is a big advance in mobile marketing. It has enabled us to increase the positive response rate by a factor of 2-10 times, and generate higher revenues from this new sales channel.

JULIEN DUCARROZ,
CCO, Orange
Romania

“ Bubble gives MNOs the chance to start afresh with an entirely new channel that has no spam connotations while expecting an increase in conversion rates of at least 100 percent through Bubble versus the SMS channel.

RĂZVAN IONESCU, CEO SIMARTIS



AWARDS

2011: CARTES, PARIS
SESAME AWARDS

Winner of:
Best Innovation

2014: THE EFFECTIVE
MOBILE MARKETING AWARDS

Finalist for 2 categories:
Most Effective Advertising
Technology Platform
Most Effective CRM Campaign



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